



## **Gusta & Gusto Series – For Bookstores Factsheet 1 / EN**

**English title:** "Gusta & Gusto – Horns and Hearts in Rhino Country, Book 1"

**German title:** "Gusta & Gusto – Hörner und Herzen im Nashornland, Band 1"

This factsheet provides booksellers with an overview of all key information about the bilingual editions *Gusta & Gusto – Horns & Hearts in Rhino Country, Book 1*, and *Hörner & Herzen im Nashornland, Band 1* — including reading promotion tips.

### **Content:**

- Factsheet
- About the Book — Reading Motivation & Audience
- Sales Ideas & Placement
- Order Directly with the ISBN — Worldwide in EN | DE
- Recommended Retail Price for Gusta & Gusto – Book 1 / Gusta & Gusto – Band 1
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- Readings & Usage Possibilities
- Contact Information for Bookstores

1.Factsheet – Details of the English Edition	1.Factsheet – Details of the German Edition
<p><b>Title:</b> Gusta &amp; Gusto – Horns &amp; Hearts in Rhino Country, Book 1</p> <p><b>Series:</b> Gusta &amp; Gusto</p> <p><b>Author:</b> Lea Sakran</p> <p><b>Illustrations:</b> Jason Van Winkle</p> <p><b>Genre:</b> Children's book, read-aloud story, animal tale, fantasy &amp; friendship, humorous stories with animal wisdom and poetic charm – an intergenerational, all-age narrative.</p> <p><b>Target Audience:</b> For reading aloud from age 6, for independent reading from age 8 (from age 7 for experienced readers) – for children, teens, adults &amp; families: For ages 6 to 106.</p> <p><b>Language:</b> English (German edition available)</p> <p><b>Page count (EN):</b> 92</p> <p><b>Formats:</b> HC / PB / e-book / Audiobook</p> <p><b>Publication Date:</b> March 12, 2026</p> <p><b>Publisher:</b> Gusta &amp; Gusto Publishing House</p>	<p><b>Title:</b> Gusta &amp; Gusto – Hörner &amp; Herzen im Nashornland, Band 1</p> <p><b>Series:</b> Gusta &amp; Gusto</p> <p><b>Author:</b> Lea Sakran</p> <p><b>Illustrations:</b> Jason Van Winkle</p> <p><b>Genre:</b> Children's book, read-aloud story, animal tale, fantasy &amp; friendship, humorous stories with animal wisdom and poetic charm – an intergenerational, all-age narrative.</p> <p><b>Target Audience:</b> For reading aloud from age 6, for independent reading from age 8 (from age 7 for experienced readers) – for children, teens, adults &amp; families: For ages 6 to 106.</p> <p><b>Language:</b> German (English edition available)</p> <p><b>Page count (DE) :</b> 96.</p> <p><b>Formats:</b> HC / PB / e-book / Audiobook</p> <p><b>Publication Date:</b> March 12, 2026</p> <p><b>Publisher:</b> Gusta &amp; Gusto Publishing House</p>

*German-language information will be available shortly on our website.*

## Availability

Available in German-speaking territories from **March 12, 2026** (via VLB/Buchzentrum).

International distribution is being rolled out gradually and is expected to expand further from **April 2026** onwards; availability may vary slightly by territory during the rollout phase.

## About the Book — Reading Motivation & Audience

Gusta & Gusto are two rhinos who make their way through life with heart and a pinch of humor.

In Book 1, they gently explore and embark on a journey through the realms of friendship, courage, and imagination in a warm, poetic, and thoughtful way.

Told in clear, accessible language and with emotional depth, the story invites both shared read-aloud moments and independent discovery for children, teens, and adults alike. The lovingly crafted illustrations fit the stories like a key in a lock, making the book a gift full of charm.

## Sales Ideas & Placement

- Storytime (10–15 minutes)
- Themed table: animals/nature, friendship, all-age read-aloud
- World Rhino Day: 22 September (*PDF available in the download section*)
- Placement: kids' gift shelf (ages 6–10) / family recommendations

## Order directly with the ISBN — worldwide in EN | DE

(*trade distribution via Ingram and VLB/Buchzentrum*)

Ordering via standard wholesaler portals:

(*Ingram iPage; Libri / Umbreit / Zeitfracht; Buchzentrum*).

**Please note:** *Gusta & Gusto Publishing House has no influence over distribution management, availability, or delivery conditions in individual regions. These are handled by the respective distribution partners.*

**“Gusta & Gusto – Horns and Hearts in Rhino Country, Book 1” — EN**

**UK/US/International (Ingram)**  
Print: 978-3907730-12-6 (PB)  
/ 978-3907730-13-3 (HC)

**DE/AT/LI/LU/IT-BZ/CH (VLB/Buchzentrum)**  
Print: 978-3907730-15-7 (PB)  
/ 978-3907730-16-4 (HC)

**EPUB (Book Trade / B2B)**

ISBN 978-3907730-20-1  
Distribution via StreetLib to: Tolino  
· Apple Books · Kobo · Google Play Books.  
Wholesale Availability (Examples):  
Thalia · Hugendubel · Orell Füssli

**„Gusta & Gusto – Hörner und Herzen im Nashornland, Band 1“ — DE**

**UK/US/International (Ingram)**  
Print: 978-3907730-22-5 (PB)  
/ 978-3907730-23-2 (HC)

**DE/AT/LI/LU/IT-BZ/CH (VLB/Buchzentrum)**  
Print: 978-3907730-18-8 (PB)  
/ 978-3907730-19-5 (HC)

**EPUB (Book Trade / B2B)**

ISBN 978-3907730-21-8  
Distribution via StreetLib to: Tolino  
· Apple Books · Kobo · Google Play Books.  
Wholesale Availability (Examples):  
Thalia · Hugendubel · Orell Füssli

**Notes:** To minimize cross-border shipping and potential import fees, please order locally via your usual wholesaler.

*Search by title + author or use the ISBN.*

*Availability may vary by region.*

**Ingram — Examples:**

Barnes & Noble (US), Waterstones (UK).

**Metadata Visibility:**

All titles are also listed in **Nielsen BookData (UK/AUS)** and **Bowker Books In Print (US/Canada)** — ensuring worldwide discoverability across the international book trade.

**VLB/Buchzentrum — Examples:** Libri · Umbreit · Zeitfracht; Buchzentrum (CH).  
→ Production & fulfillment (DACH): print-on-demand via BoD (not an ordering channel).

**Notes:** To minimize cross-border shipping and potential import fees, please order locally via your usual wholesaler.

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### **Recommended Retail Prices (EUR) — Gusta & Gusto — Book 1**

Suggested retail prices for “*Gusta & Gusto – Horns & Hearts in Rhino Country*, Book 1”

**Edition Information:**

The international hardcover edition is produced in classic case-laminate binding.

The premium hardcover edition with sewn binding is available exclusively in the German-speaking market.

FORMATS	EURO
Hardcover: <b>classic case-laminate binding.</b>	<b>EUR 26.20</b>
Hardcover: <b>sewn binding</b>	<b>EUR 28.70</b>
Paperback	<b>EUR 18.00</b>
E-Book / EPUB (B2B)	<b>EUR 8.80</b>

→ **For bookstores in the German-language territories (DE/AT/LI/LU/IT-BZ/CH):**

*All editions listed in your local wholesale catalog are available* (e.g., VLB/Buchzentrum.ch /Libri, Umbreit; Zeitfracht).

→ **Swiss retail price:** set by Buchzentrum (CHF price is automatically calculated).

→ **For international bookstores outside the German-speaking region:**

*All editions listed in your local wholesale catalog (e.g., Ingram/Baker & Taylor) are available for standard ordering through your regular distribution channels.*

## Audiobook: Distribution

The audiobook editions of *Gusta & Gusto – Horns & Hearts in Rhino Country, Book 1 (English)* and *Gusta & Gusto – Hörner & Herzen im Nashornland, Band 1 (German, currently in production)* are distributed by external partners and available on major platforms such as Audible, Apple Books, Storytel, and many more. Audio samples can be found directly on these platforms:

**Search by book title and author.**

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## Readings & Usage Possibilities

**Author readings available upon request.**

Travel expenses apply: Costs will be communicated transparently in advance.

**For licensing inquiries or to inquire about availability, please contact us directly.**

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## Contact Information for Bookstores

For an initial inquiry, please send us an email at [contact@gusta-gusto.com](mailto:contact@gusta-gusto.com)  
We will gladly get back to you, and if needed, schedule a phone call.

You can also reach us by phone during the following hours:  
+41 79 477 677 9 (Thu 3 – 5 pm and Fri 11 am – 12 pm CET)

We look forward to hearing from you – and to collaborating!

Kind regards

Lea Sakran

**Gusta & Gusto Publishing House**

[www.gusta-gusto.com/bookstores](http://www.gusta-gusto.com/bookstores)