



Gusta & Gusto Series – For Bookstores Factsheet 1 / EN

English title: “Gusta & Gusto – Horns and Hearts in Rhino Country, Book 1”

German title: “Gusta & Gusto – Hörner und Herzen im Nashornland, Band 1”

This factsheet provides booksellers with an overview of all key information about the bilingual editions *Gusta & Gusto – Horns & Hearts in Rhino Country, Book 1*, and *Hörner & Herzen im Nashornland, Band 1* — including reading promotion tips.

Content:

- Factsheet
- About the Book — Reading Motivation & Audience
- Sales Ideas & Placement
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1.Factsheet – Details of the English Edition	1.Factsheet – Details of the German Edition
<p>Title: Gusta & Gusto – Horns & Hearts in Rhino Country, Book 1</p> <p>Series: Gusta & Gusto</p> <p>Author: Lea Sakran</p> <p>Illustrations: Jason Van Winkle</p> <p>Genre: Children's book, read-aloud story, animal tale, fantasy & friendship, humorous stories with animal wisdom and poetic charm – an intergenerational, all-age narrative.</p> <p>Target Audience: For reading aloud from age 6, for independent reading from age 8 (from age 7 for experienced readers) – for children, teens, adults & families: For ages 6 to 106.</p> <p>Language: English (German edition available)</p> <p>Page count (EN): 92</p> <p>Formats: HC / PB / e-book / Audiobook</p> <p>Publication Date: March 12, 2026</p> <p>Publisher: Gusta & Gusto Publishing House</p>	<p>Title: Gusta & Gusto – Hörner & Herzen im Nashornland, Band 1</p> <p>Series: Gusta & Gusto</p> <p>Author: Lea Sakran</p> <p>Illustrations: Jason Van Winkle</p> <p>Genre: Children's book, read-aloud story, animal tale, fantasy & friendship, humorous stories with animal wisdom and poetic charm – an intergenerational, all-age narrative.</p> <p>Target Audience: For reading aloud from age 6, for independent reading from age 8 (from age 7 for experienced readers) – for children, teens, adults & families: For ages 6 to 106.</p> <p>Language: German (English edition available)</p> <p>Page count (DE) : 96.</p> <p>Formats: HC / PB / e-book / Audiobook</p> <p>Publication Date: March 12, 2026</p> <p>Publisher: Gusta & Gusto Publishing House</p>

German-language information will be available shortly on our website.

Availability

Available in German-speaking territories from **March 12, 2026** (via VLB/Buchzentrum). International distribution is being rolled out gradually and is expected to expand further from **April 2026** onwards; availability may vary slightly by territory during the rollout phase.

About the Book — Reading Motivation & Audience

Gusta & Gusto are two rhinos who make their way through life with heart and a pinch of humor. In Book 1, they gently explore and embark on a journey through the realms of friendship, courage, and imagination in a warm, poetic, and thoughtful way.

Told in clear, accessible language and with emotional depth, the story invites both shared read-aloud moments and independent discovery for children, teens, and adults alike. The lovingly crafted illustrations fit the stories like a key in a lock, making the book a gift full of charm.

Sales Ideas & Placement

- Storytime (10–15 minutes)
- Themed table: animals/nature, friendship, all-age read-aloud
- World Rhino Day: 22 September (*PDF available in the download section*)
- Placement: kids' gift shelf (ages 6–10) / family recommendations

Order directly with the ISBN — worldwide in EN | DE

(trade distribution via Ingram and VLB/Buchzentrum)

Ordering via standard wholesaler portals:

(Ingram iPage; Libri / Umbreit / Zeitfracht; Buchzentrum).

Please note: Gusta & Gusto Publishing House has no influence over distribution management, availability, or delivery conditions in individual regions. These are handled by the respective distribution partners.

“Gusta & Gusto – Horns and Hearts in Rhino Country, Book 1” — EN

UK/US/International (Ingram)

Print: 978-3907730-12-6 (PB)

/ 978-3907730-13-3 (HC)

DE/AT/LI/LU/IT-BZ/CH (VLB/Buchzentrum)

Print: 978-3907730-15-7 (PB)

/ 978-3907730-16-4 (HC)

EPUB (Book Trade / B2B)

ISBN 978-3907730-20-1

Distribution via StreetLib to: Tolino

• Apple Books · Kobo · Google Play Books.

Wholesale Availability (Examples):

Thalia · Hugendubel · Orell Füssli

„Gusta & Gusto – Hörner und Herzen im Nashornland, Band 1“ — DE

UK/US/International (Ingram)

Print: 978-3907730-22-5 (PB)

/ 978-3907730-23-2 (HC)

DE/AT/LI/LU/IT-BZ/CH (VLB/Buchzentrum)

Print: 978-3907730-18-8 (PB)

/ 978-3907730-19-5 (HC)

EPUB (Book Trade / B2B)

ISBN 978-3907730-21-8

Distribution via StreetLib to: Tolino

• Apple Books · Kobo · Google Play Books.

Wholesale Availability (Examples):

Thalia · Hugendubel · Orell Füssli

Notes: To minimize cross-border shipping and potential import fees, please order locally via your usual wholesaler.

Search by title + author or use the ISBN.

Availability may vary by region.

Ingram — Examples:

Barnes & Noble (US), Waterstones (UK).

Metadata Visibility:

All titles are also listed in **Nielsen BookData (UK/AUS)** and **Bowker Books In Print (US/Canada)** — **ensuring worldwide discoverability** across the international book trade.

VLB/Buchzentrum — Examples: Libri ·

Umbreit · Zeitfracht; Buchzentrum (CH).

→ Production & fulfillment (DACH): print-on-demand via BoD (not an ordering channel).

Notes: To minimize cross-border shipping and potential import fees, please order locally via your usual wholesaler.

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Availability may vary by region.

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Umbreit · Zeitfracht; Buchzentrum (CH).

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Recommended Retail Prices (EUR) – Gusta & Gusto – Book 1

Suggested retail prices for “Gusta & Gusto – Horns & Hearts in Rhino Country, Book 1”

Edition Information:

The international hardcover edition is produced in classic case-laminate binding.

The premium hardcover edition with sewn binding is available exclusively in the German-speaking market.

FORMATS	EURO
Hardcover: classic case-laminate binding.	EUR 26.20
Hardcover: sewn binding	EUR 28.70
Paperback	EUR 18.00
E-Book / EPUB (B2B)	EUR 8.80

- ➔ **For bookstores in the German-language territories (DE/AT/LI/LU/IT-BZ/CH):**
All editions listed in your local wholesale catalog are available (e.g., VLB/Buchzentrum.ch /Libri, Umbreit; Zeitfracht).
- ➔ **Swiss retail price:** set by Buchzentrum (CHF price is automatically calculated).
- ➔ **For international bookstores outside the German-speaking region:**
All editions listed in your local wholesale catalog (e.g., Ingram/Baker & Taylor) are available for standard ordering through your regular distribution channels.

Audiobook: Distribution

The audiobook editions of *Gusta & Gusto – Horns & Hearts in Rhino Country, Book 1 (English)* and *Gusta & Gusto – Hörner & Herzen im Nashornland, Band 1 (German, currently in production)* are distributed by external partners and available on major platforms such as Audible, Apple Books, Storytel, and many more. Audio samples can be found directly on these platforms:

Search by book title and author.

Readings & Usage Possibilities

Author readings available upon request.

Travel expenses apply: Costs will be communicated transparently in advance.

For licensing inquiries or to inquire about availability, please contact us directly.

Contact Information for Bookstores

For an initial inquiry, please send us an email at contact@gusta-gusto.com

We will gladly get back to you, and if needed, schedule a phone call.

You can also reach us by phone during the following hours:

+41 79 477 677 9 (Thu 3 – 5 pm and Fri 11 am – 12 pm CET)

We look forward to hearing from you – and to collaborating!

Kind regards

Lea Sakran

Gusta & Gusto Publishing House

www.gusta-gusto.com/bookstores