



## Reading Ideas & Events for Bookstores

- **English Edition:** *"Gusta & Gusto – Horns & Hearts in Rhino Country – Book 1"*
- **German Edition:** *„Gusta & Gusto – Hörner & Herzen im Nashornland – Band 1"*

## Contents Overview

### ✓ Tips for reading corners in your store or small reading events

- Create cozy reading corners with themed decorations (e.g. jungle or rhino theme matching Gusta & Gusto).
- Organize short Storytime sessions led by the sales team.
- Whenever possible, we also offer **author readings** and **author visits** on-site – for example, for book signings or discussion sessions. Dates for author readings/visits are available on request. Please note: For on-site events, travel and accommodation costs are charged in addition to the honorarium. These will be communicated transparently in advance.
- Offer regular “quiet reading hours” for children and families.

### ✓ Ideas for creative add-on activities

Place the free QR codes A and B near the checkout.

- QR Code A includes: Factsheet, Reading Sample, Coloring Pages, Reading Promotion Tips for Families and Children / B. Education: Classroom Ideas for Group Activities).  
→ All additional materials and resources can be found in the download sections of our website.
- Set up a “creative table” where children can draw their favorite scene from the book.
- Include a small drawing or storytelling prompt with Gusta & Gusto – Horns & Hearts in Rhino Country, Book 1. Examples: Gusta dancing, Gusta in her morning mud bath with Gusto, Gusto in his workshop, Gusta and Gusto collecting herbs in the forest, and more ideas from the six chapters. Prompt ideas are on page 2 of this document.

### ✓ Thematic highlights

- Friendship: Children draw their “best rhino friendship picture”
- Themed table: What does it mean to be brave? Share experiences around courage.
- Imagination: Idea wall “What might happen in Book 2?” – children can write or draw their ideas.

### ✓ Collaboration ideas with schools, preschools, or family events

- Provide handouts for parents, teachers, and social workers that include discussion prompts from the book to facilitate conversations. **Additional Material (PDF downloads)**
- → Reading Promotion Tips for Families & Children
- → Education: Classroom Ideas for Group Activities



PROMPT IDEAS FOR STORYTELLING IN VERBAL FORM OR AS DRAWINGS:

ADDITIONAL PROMPT IDEAS CAN BE ADDED:

Gusta in her morning mud bath with Gusto.
Gusta dancing.
Gusta is dreaming.
Gusto in his workshop.
Gusta & Gusto collecting herbs in the forest.
Gusta & Gusto are playing hide and seek.

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